

## UEA Project

future  
radio  
96.9<sup>fm</sup>



New Media Networks teaches the practice based module on the Masters course in Media and International Development at the University of East Anglia in Norwich. NMN guides 20 international post graduate students through a real live experience of how Media and Development theory can work in practice.



The students design, develop and deliver real, live media projects. They learn to use their diverse cultural backgrounds and professional media and development experiences together and work in teams in a professional way. They also have the chance to reflect and discuss how the practice relates to the theory. Since January 2010, this module has contributed to Future Radio <http://www.futureradio.co.uk/>, an Ofcom licensed Community Radio Station

and part of 'Future', a project working in the most deprived areas of Norwich  
<http://www.futureprojects.org.uk/>.



Future Radio faces a number of challenges - how to increase and diversify its income stream and build its own capacity. NMN guided the students, produce an audience survey, a plan for sustainability focusing on local businesses' needs and a tool kit to develop new approaches to more interactive, inclusive news based content. The students' contributions were received with great enthusiasm by Future Radio, and the new cohort of post graduate students is taking the work forward and building new collaborative initiatives.



